



HISTORIC
COLUMBIA



Sponsorship Opportunities

October 28, 2024

Robert Mills House & Gardens
1616 Blanding St. | Columbia





**HISTORIC
COLUMBIA**

October 28, 2024

Robert Mills House & Gardens
1616 Blanding St. | Columbia

Sponsorship Opportunities

Organizational Purpose

Historic Columbia preserves places and shares complex stories from the past that connect us in the present and inspire our future. With the support of valued community partners, Historic Columbia is able to harness the power of history to inspire curiosity and catalyze community engagement. To learn more about Historic Columbia, visit our website at historiccolumbia.org. Historic Columbia is a 501(c)(3) organization registered with the state of South Carolina.

Event Description

Join Historic Columbia on October 28, from 5:30 - 7:00 p.m., for a fang-tastic family event! Trunk or Treat is FREE and offers a twist on traditional Halloween fun for all ages. Community members, local organizations, and families will come together in a safe environment with decorated tables and trunks filled with candy for trick-or-treating.

Community Impact

Trunk or Treat is a program presented by Historic Columbia on the grounds of the historic Robert Mills House. Donated dollars and in-kind gifts from the community allow the organization to present this free program to the public. Historic Columbia is accepting registration for businesses, organizations, and families to place a decorated table or trunk at the event. This is a great opportunity for businesses and organizations to promote their mission, give away branded merchandise, and hand out candy to hundreds of children at a free community event.

Trunk or Treat Sponsorship Levels

\$500 Sponsor

- Company logo included on signage at Trunk or Treat
- Recognition of sponsorship with company logo linked to website on the Trunk or Treat event page at historiccolumbia.org (average 36,000 views/month)
- One social media post with logo on Historic Columbia's Facebook (22,800+ followers), Instagram (17,500+ followers), & X (13,500+ followers)
- Ability to set up a table or vehicle at Trunk or Treat

\$250 Sponsor

- Company logo included on signage at Trunk or Treat
- Recognition of sponsorship with company name linked to website on HC's event page
- Ability to set up a table or vehicle at Trunk or Treat

\$100 Sponsor

- Company name included on signage at Trunk or Treat
- Ability to set up a table or vehicle at Trunk or Treat



HISTORIC
COLUMBIA

October 28, 2024

Robert Mills House & Gardens
1616 Blanding St. | Columbia

Name _____
(As you would like it to appear in programs and publications)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

SPONSOR LEVEL:

- \$500 Trunk or Treat Sponsor
- \$250 Trunk or Treat Sponsor
- \$100 Trunk or Treat Sponsor

PAYMENT:

Check made payable to Historic Columbia is enclosed
Credit card payment: Complete portion below

Name on Card _____

Account # _____ Exp. Date _____ CVC # _____

Credit Card Type: Visa MC AmEx Discover

Signature _____ Date _____

Please return this form to

Rebecca Jacobson | Director of Development | Historic Columbia
(803) 252-7742 ext. 12 | rjacobson@historiccolumbia.org

* Please note: HC must receive a high resolution logo for complete marketing recognition in promotional material.
Please email company logos, web address, and social media handles when submitting this form.