



2025 Sponsorship Opportunities

Organizational Purpose

Historic Columbia preserves places and shares complex stories from the past that connect us in the present and inspire our future. With the support of valued community partners, Historic Columbia harnesses the power of history to inspire curiosity and catalyze community engagement. To learn more about Historic Columbia, visit our website at historiccolumbia.org. Historic Columbia is a 501(c)(3) organization registered with the State of South Carolina.

Program Description

Each year, Historic Columbia celebrates local preservation successes by highlighting the myriad ways that our community embraces historic places and the stories they hold. We recognize exemplary projects and inspiring people at our annual awards event.

On **May 15, 2025**, gather with staff, volunteers, and Historic Columbia members, in commemorating Preservation Month through Historic Columbia's annual Preservation Awards ceremony.

For more information, contact

Rebecca Jacobson | Director of Development | Historic Columbia
(803) 252-7742 ext. 12 | rjacobson@historiccolumbia.org

\$5,000 PRESENTING SPONSOR – 1 AVAILABLE

- Highest level logo placement on print and digital collateral (Print examples include programs, sponsor boards, and slideshow at the event)
- ★ Two Preservation Awards social media posts with highest level logo and accounts tagged on Historic Columbia's Facebook (23,100+ followers), Instagram (17,900+ followers), & Twitter (13,500+ followers)
- ★ Recognition of sponsorship in a Preservation Month email (11,000+ recipients) and press release
- ★ Recognition of sponsorship in one "This Month at HC" e-newsletter (11,000+ recipients), plus pre- and post-event emails to attendees
- Recognition of sponsorship on the Preservation Awards page at historiccolumbia.org (average 41,000 views/month)
- Verbal sponsor recognition during the Preservation Awards ceremony
- Eight complimentary tickets to the Preservation Awards on May 15 (\$400 value)

\$2,500 GOLD SPONSOR

- Primary business logo on print and digital collateral
- One Preservation Awards post with logo and accounts tagged on HC's social media
- Recognition of sponsorship in a Preservation Month email, plus pre- and post-event emails to attendees
- Recognition of sponsorship on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Six complimentary tickets to the Preservation Awards on May 15 (\$300 value)

\$1,000 SILVER SPONSOR

- Secondary business logo on print and digital collateral.
- One Preservation Awards post with logo on HC's social media
- Recognition of sponsorship in pre- and post-event emails to attendees
- Recognition of sponsorship on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Four complimentary tickets to the Preservation Awards on May 15 (\$200 value)

\$500 BRONZE SPONSOR

- Business name on print and digital collateral.
- One Preservation Awards post with name displayed on HC's social media
- Recognition of sponsorship in pre- and post-event emails to attendees
- Recognition of sponsorship in name on Preservation Awards page at historiccolumbia.org
- Verbal sponsor recognition during the Preservation Awards ceremony
- Two complimentary tickets to the Preservation Awards on May 15 (\$100 value)

For more information, contact

Rebecca Jacobson | Director of Development | Historic Columbia
(803) 252-7742 ext. 12 | rjacobson@historiccolumbia.org



Name _____
(As you would like it to appear in programs and publications)

Contact Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Marketing Contact (if different) _____

Phone _____ Email _____

SPONSOR LEVEL:

- \$ 5,000** 2025 Preservation Awards Presenting Sponsor
- \$ 2,500** 2025 Preservation Awards Gold Sponsor
- \$ 1,000** 2025 Preservation Awards Silver Sponsor
- \$ 500** 2025 Preservation Awards Bronze Sponsor

*Please note: HC must receive a high resolution logo for complete marketing recognition in promotional material. Please email logos, web address, and social media handles to cbeltran@historiccolumbia.org.

PAYMENT:

Please note you will receive a confirmation tax letter approximately 2 weeks after payment is received.

Check payable to Historic Columbia is enclosed

I will mail a check payable to Historic Columbia by _____

Please charge the credit card below

Name on Card _____

Card number _____

Visa MC AmEx Disc. Exp. Date _____ CVC # _____

Signature _____

Please return this form to

Rebecca Jacobson | Director of Development | Historic Columbia
(803) 252-7742 ext. 12 | rjacobson@historiccolumbia.org