

# **Corporate Support Opportunities**

Your charitable contribution to Historic Columbia is an investment in the preservation of Columbia and Richland County's rich history. We encourage you to designate your support based on the benefits and exposure that best fit your company's values and interests.

### CORPORATE MEMBERSHIP



With an annual donation, corporate membership provides engagement opportunities for your employees and staff to learn about the history of our community.



#### **Employee Engagement**

Benefits you can share with your employees include free guest passes to our historic house museum tours, group volunteer projects, and unique Lunch and Learn education programs.



#### **Exclusive Access**

Go behind-the-scenes at HC with private group tours and utilize a free rental of the Seibels House or Robert Mills Carriage House as the perfect backdrop for your next business meeting or corporate event.

#### **PROGRAM & EVENT SPONSORSHIP**



A sponsorship investment offers a variety of marketing benefits and aligns your brand with one of our many highly regarded programs and events.

#### **High Visibility**

Gain maximum brand exposure and business recognition through event-specific promotions on marketing materials, event signage, and social media shout-outs which reach thousands of Historic Columbia followers.



#### **Event Tickets**

Receive tickets to sponsored events allowing you to reward employees, entertain clients, or enjoy a night out with your team.

Learn more at historiccolumbia.org/corporate-support



## **Corporate Membership**

#### **BENEFITS FOR ALL CORPORATE MEMBERS**

- Business recognition with linked company logo on our Partners and Donors web page.
- Guest passes to HC historic house museums which can be used by employees, clients, or others.
- Subscription to our print newsletter, Historically Speaking.

#### UNIQUE BENEFITS BY CONTRIBUTION LEVEL

\$500 <b>—</b>	
Corporate Friend	<ul> <li>8 guest passes to Historic Columbia house museum tours</li> </ul>
\$1,000	
Corporate Advocate	<ul> <li>15 guest passes to Historic Columbia house museum tours</li> <li>Choice of one complimentary corporate rental of the Seibels House or Robert Mills Carriage House during business hours or a private, guided tour of an HC historic house museum of your choosing for up to twenty people</li> </ul>
\$2,500	
Corporate Steward	<ul> <li>25 guest passes to Historic Columbia house museum tours</li> <li>Choice of one complimentary corporate rental of the Seibels House or Robert Mills Carriage House during HC business hours</li> <li>One selection from the Menu of Exclusive Corporate Member Opportunities*</li> </ul>
\$5,000	
Corporate Benefactor	<ul> <li>40 Guest passes to Historic Columbia house museum tours</li> <li>Choice of one complimentary corporate rental of the Seibels House or the Robert Mills Carriage House during Historic Columbia business hours or on a Monday-Thursday evening</li> <li>Two selections from the Menu of Exclusive Corporate Member Opportunities*</li> <li>6 tickets to Palladium Tour or Silent Auction</li> </ul>
\$10,000	
Corporate Patron	<ul> <li>50 Guest passes to Historic Columbia house museum tours</li> <li>Choice of one complimentary corporate rental of the Seibels House or the Robert Mills Carriage House during Historic Columbia business hours or on a Monday-Thursday evening</li> <li>Two selections from the Menu of Exclusive Corporate Member Opportunities*</li> <li>Recognition and ticket benefits as a Gold level sponsor of Palladium Tour and Silent Auction</li> </ul>
\$25,000	
Corporate Champion	Benefits are fully customizable based on corporate preferences

\*Options listed on following page.

### Menu of Exclusive Corporate Member Opportunities

These exclusive offerings are an opportunity to utilize Historic Columbia properties and engage your employees in personalized experiences to learn about the history of Columbia and Richland County. Corporate members can select from these options based on your contribution level:



**House Museum Tours** Private, guided tour of an historic house museum of your choosing for up to twenty people.



**Walking Tours** Private, guided walking tour of Main Street, the Vista, or Bull Street campus, for up to twenty people.



**Lunch and Learn** Lunch and Learn facilitated by an HC staff member for up to twenty people.



**Collections Specialty Tour** Private HC Collections Specialty tour for up to ten people.



**Garden Volunteering** Garden maintenance projects for up to twenty people in HC gardens.



**Collections Volunteering** Group volunteer opportunity for up to ten people in HC Collections.

Learn more at historiccolumbia.org/corporate-support



## **Program & Event Sponsorship**

Unlock unparalleled visibility and community engagement for your company by exploring Historic Columbia's sponsorship opportunities.

#### FREE COMMUNITY EVENTS



## Jubilee: Festival of Black History & Culture

A free celebration enjoyed by thousands of attendees that brings together musicians, artisans, dancers, and storytellers to honor the rich tapestry of South Carolina's Black history and culture.



#### **Trunk or Treat**

A free community Halloween event for children and families to gather for trick or treating, historic games, crafts, and other fun. Sponsors can help pass out candy or choose to decorate a vehicle trunk!

#### ANNUAL SIGNATURE EVENTS



#### **Palladium Tour**

An average of 300 history and renovation enthusiasts enjoy a self-guided walking tour of historic homes in a Columbia neighborhood concluding with a block party.



#### **Preservation Awards**

In celebration of Preservation Month each May, we recognize outstanding projects in preservation, rehabilitation, and restoration in Columbia Richland County at an awards ceremony.

#### **EVENT SERIES**



#### **Concert in the Gardens**

Held in our spectacular gardens 4 times per year, twice each in the spring and fall, attendees bring picnics and enjoy light classical concerts provided by the South Carolina Philharmonic.



#### **Palladium Silent Auction**

Our major fall fundraiser, over 200 people gather on the grounds of the Hampton–Preston Mansion for live music, delicious barbecue, and specialty drinks.



#### **Candlelight Tours**

During the holiday season, attendees can enjoy candlelit tours one night only of the Robert Mills House and Hampton-Preston Mansion, shop at a Holiday Vendor's Market, and join in children's craft activities.



**Palladium Renovation Rodeos** Palladium hosts several Renovation Rodeos per year at various homes in Columbia. Guests can hear firsthand accounts about the renovation process and gain insight into the history of the home and neighborhood.