



Program & Event Sponsorship

Unlock unparalleled visibility and community engagement for your company by exploring Historic Columbia's sponsorship opportunities.

FREE COMMUNITY EVENTS

Jubilee: Festival of Black History & Culture | \$500-\$10,000

Held annually in September

A free celebration enjoyed by thousands of attendees that brings together musicians, artisans, dancers, and storytellers to honor the rich tapestry of South Carolina's Black history and culture.

Trunk or Treat | \$150+

Held annually in October

A cherished community FREE Halloween for children and families to gather for trick or treating, historic games, crafts, and other fun. Sponsors can help pass out candy or choose to decorate a vehicle trunk!

ANNUAL SIGNATURE EVENTS

Palladium Tour | \$500-\$5,000

Held annually in April

An average of 300 history and renovation enthusiasts enjoy a self-guided walking tour of historic homes in a Columbia neighborhood concluding with a block party.

Palladium Silent Auction | \$500-\$5,000

Held annually in October

Our major fall fundraiser, over 200 people gather on the grounds of the Hampton-Preston Mansion and Gardens for live music, delicious barbecue, and specialty drinks.

Preservation Awards | \$500-\$5,000

Held annually in May

In celebration of Preservation Month, we recognize outstanding projects that exemplify preservation, rehabilitation, and restoration in Columbia and Richland County.

Candlelight Tours | \$500-\$2,500

Held annually in December

During the holiday season, attendees can enjoy candlelit tours one night only of the Robert Mills House and Hampton-Preston Mansion, shop at a Holiday Vendor's Market, and join in children's craft activities.

EVENT SERIES

Concert in the Gardens | \$1,000-\$5,000

Held 4 times per year in our spectacular gardens, attendees bring picnics and enjoy light classical concerts provided by the South Carolina Philharmonic.

Palladium Renovation Rodeos | \$500-\$1,000

Renovation Rodeos, held 3-4 times a year, showcase the renovation journey of historic homes and buildings highlighting how the original character and history were preserved.

historiccolumbia.org/corporate-support

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